



Around the Campfire

Week Number:

Date Range:

👁️ Week at a Glance

LY \$

Today's Target:

Extended Target:

Target

Actual (+/-)

CVR

UPT

ADS

WTD \$

MTD \$

QTD \$

Roots Delivers Monthly Target:

Roots Delivers Month Actual (+/-):



Rooted in Customer Experience

Be Aware

What's the key product focus this week/ new arrivals the team should know about?

Be Available

What's this week's focus for coaching and supporting the team on the salesfloor?

Be Attentive

Lead a role-play scenario this week to sharpen attentiveness on the salesfloor.

Be Persuasive

What's this week's key selling focus to drive results, and which KPI are we aiming to improve?



MOD Segments

Please highlight peak segments and ensure no tasking is done during these timeframes!

Read
s

Target \$

Target
Actual

Cumulative
Target

Cumulative
Actual

CVR

MOD

10 to
12

12 to
2

2 to 4

4 to 6

6 to 8

8 to
CL



Key Communication Drivers

Are there any promotions, markdowns or inventory moves?

What are the key Compass focuses today?

Today's Tasks

10

10

10

10

10

Quick Leather Tally on the Go >

Inbound Leather:

Outbound Leather:

